

**For Immediate Release**

**AAMI Wins Top Consumer Award for Third Year Running**

Leading national insurer, AAMI, has again been named Insurer of the Year in *Money* magazine's Consumer Finance Awards 2013. This is the third year running that AAMI has taken out the top insurance award.

Following analysis of thousands of insurance policies by financial analysts at Canstar, *Money* magazine named AAMI as top Insurer on the basis of stand-out product features, competitive pricing and high customer service scores.

Canstar had particular praise for the strength of AAMI's Home product features and its customer satisfaction scores on car insurance claims.

AAMI spokesperson, Reuben Aitchison said the consecutive wins in the Consumer Finance Awards are a reflection of the team's unwavering focus on developing and delivering products that provide tangible value to customers.

"It starts with ensuring you are providing a product that delivers real value to customers, but that has to be backed up with great service throughout the life of the policy and at claims time.

"AAMI has also launched customer service innovations in the past year that help remove some of the stress at claims time, including a mobile Claims Assist App that guides customers through a motor insurance claim, and My Claim Manager, that allows customers to track the progress and details of their claim."

**-ENDS-**

**For more information or to arrange an interview or grabs, please contact:**

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**About AAMI**

AAMI is a leading national home and car insurer, recognised as an industry innovator providing award-winning products and customer service. Australian Associated Motor Insurers Ltd (AAMI), ABN 92 004 791 744.